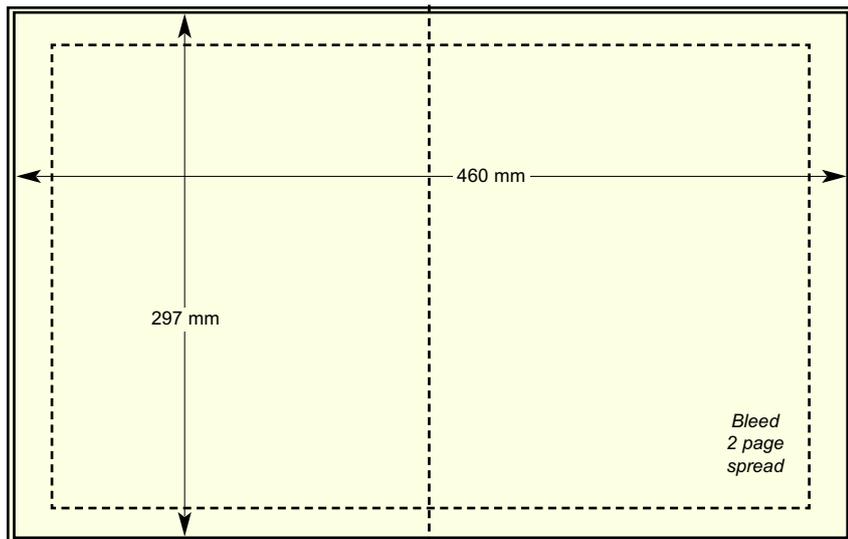
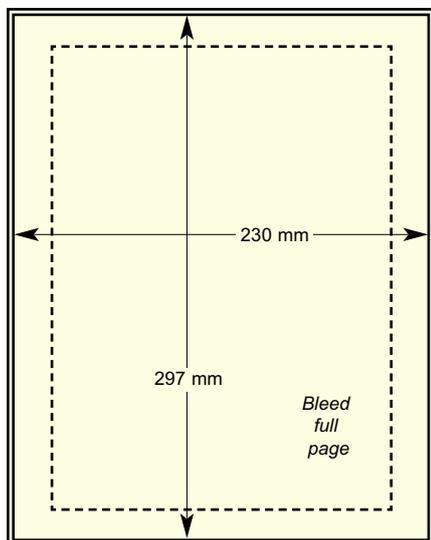


Technical specifications for ^{the} drinks business



Double Page Spread

Bleed: 303 mm x 466 mm
Trim: 297 mm x 460 mm



PERFECT BINDING:

Please be aware that all of our magazines are perfect bound. It is the designer's responsibility to include double gutter image allowance if it is required. Also, we recommend that no type, logo or any important matter should appear within 8mm either side of the gutter on any spread to avoid being obscured.



Full Page

Bleed: 303 mm x 236 mm
Trim: 297 mm x 230 mm

COPY REQUIREMENTS

We require that all copy be supplied only in digital format, and as specified below.

ACCEPTABLE FORMATS:

- Print Optimised (high resolution) PDF to PDF/X-1a:2001 standard, otherwise,
- High-resolution CMYK flat bitmap file (eg TIFF, PSD or JPG format)
- Please always include crop marks and 3mm of bleed on ALL FOUR EDGES
- Max ink coverage = less than 290%
- If you use ICC profiles, please set your output to FOGRA39 (ISO 12647-2:2004)
- Please do **NOT** send us live files such as InDesign, Illustrator or Quark documents

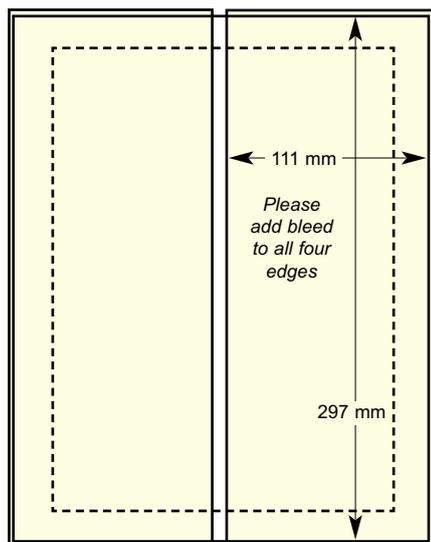
IMPORTANT: All artwork must be converted to CMYK before sending. In all instances where colour fidelity is critical, a certified colour match is required two weeks prior to printing.

DELIVERY to the Production Dept:

For files up to 25Mb (approx) in size
- Send your PDF file/s by email to:
production@unionpress.co.uk

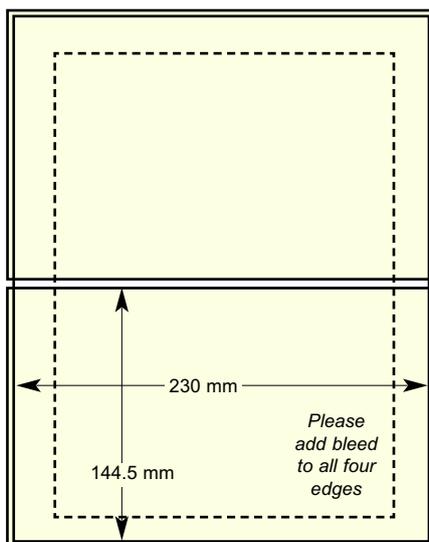
For files over 25Mb in size:
- We would recommend use of one of the free-of-charge online services such as **wetransfer**, **hightail**, **sendspace**, **dropbox** or any other such similar site.

We will check and preflight supplied files against our standard print profiles and return a summary acknowledgement of receipt and suitability for use. If problems are found in any files we will contact the sending party to make amendments.



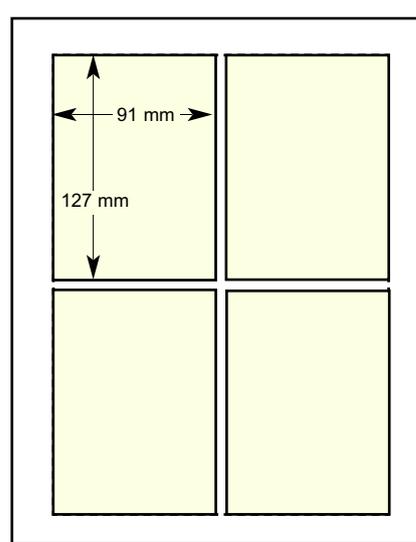
Half Page Vertical

Bleed: 303 mm x 118 mm
Trim: 297 mm x 112 mm



Half Page Horizontal

Bleed: 151 mm x 236 mm
Trim: 145 mm x 230 mm



Quarter Page

Please note: these are type-area only adverts
Type Area: 127 mm x 91 mm

PRODUCTION CONTACT: Mile Budimir | direct: +44 (0)20 7803 2456 | mobile: +44 (0)7388 876515 | email: production@unionpress.co.uk