



THE RUM MASTERS 2010

Following on from the success of the Rum Masters 2009, **The Spirits Business** is pleased to host **The Rum Masters 2010**. **The Spirits Business** invites entries from all rum producers and brand owners to enter this highly respected industry competition. Entries are invited in 13 different categories (see below) and will be scrutinised by our team of industry experts and leading rum aficionados. **The Rum Masters** will judge all entries in a blind tasting, under strict judging criteria and will award only the very best rums.

The Spirits Business will bring together a panel of leading industry experts to recognise excellence in the rum category. Chaired by Patience Gould, the panel will seek to award Master, Gold, Silver and Bronze medals in the following 13 categories:

Overproof: White, Others

White

Gold: Aged up to 7 yrs, Aged 8 to 12 yrs, Aged over 12 yrs

Dark: Aged up to 7 yrs, Aged 8 to 12 yrs, Aged over 12 yrs

Premium

Super-Premium

Rhum Agricole

Design and Packaging

The Gold and Master winners from each category will then be judged for an **overall** title of **Rum Master 2010**.

To enter **The Rum Masters** you must be one of the following: brand owner, producer, distributor/importer or retailer. If you are not the brand owner, you must have their permission to enter.

Visit the website for additional entry forms: www.thedrinksbusiness.com/rum

Entry deadline: Friday 19 February 2010

Each entry must be supported with two bottles per category entered and must include this entry form and a high-resolution bottle shot of each product entered emailed to Nathan Smith. Please forward your samples, with duty paid, to:

Nathan Smith

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